



*Explore the Talent, Secure the Legacy*



## **A GREAT ADVERTISING OPPORTUNITY FOR YOUR BUSINESS!**

### **Explore the Talent, Secure the Legacy**

The DeMatha Instrumental Music Program is hosting its Annual Kaleidoscope Gala Concert and primary fundraiser on October 16, 2021 and is seeking advertisers and sponsors for the event and beyond. Your ad will be seen by more than 400 parents, faculty, alumni and community members at this single event. Advertisers and sponsors of the Kaleidoscope Gala Concert will get an added bonus – **all advertising will be replicated and used in the program at 6 additional concerts throughout the school year – increasing your visibility and expanding the audience.**

### **Explore the Talent...**

In 1970 the DeMatha Instrumental Music Program began with 19 students. In 2017, more than 300 students participated in the program. The student musicians perform in 10 bands and ensembles, known state-wide for their high level of presentation. Many band members go on to college on music scholarships, some return to teach at DeMatha.

### **Secure the Legacy...**

All funds raised go to support the music program; paying for competition entrance fees, music, instrument repairs, rentals of concert venues and so much more. The program has set a lofty fundraising goal with the intention of supplying high quality specialty instruments to enhance the level of our talented musicians. With your help we will reach this goal!



The Advertising & Sponsorship Agreement Forms are located on our website at [www.dematha.org](http://www.dematha.org) on the Arts and Music page under "Get Involved".

Thank you for your support!

*DeMatha Catholic High School Music Boosters*